



# Investor Overview December 2013

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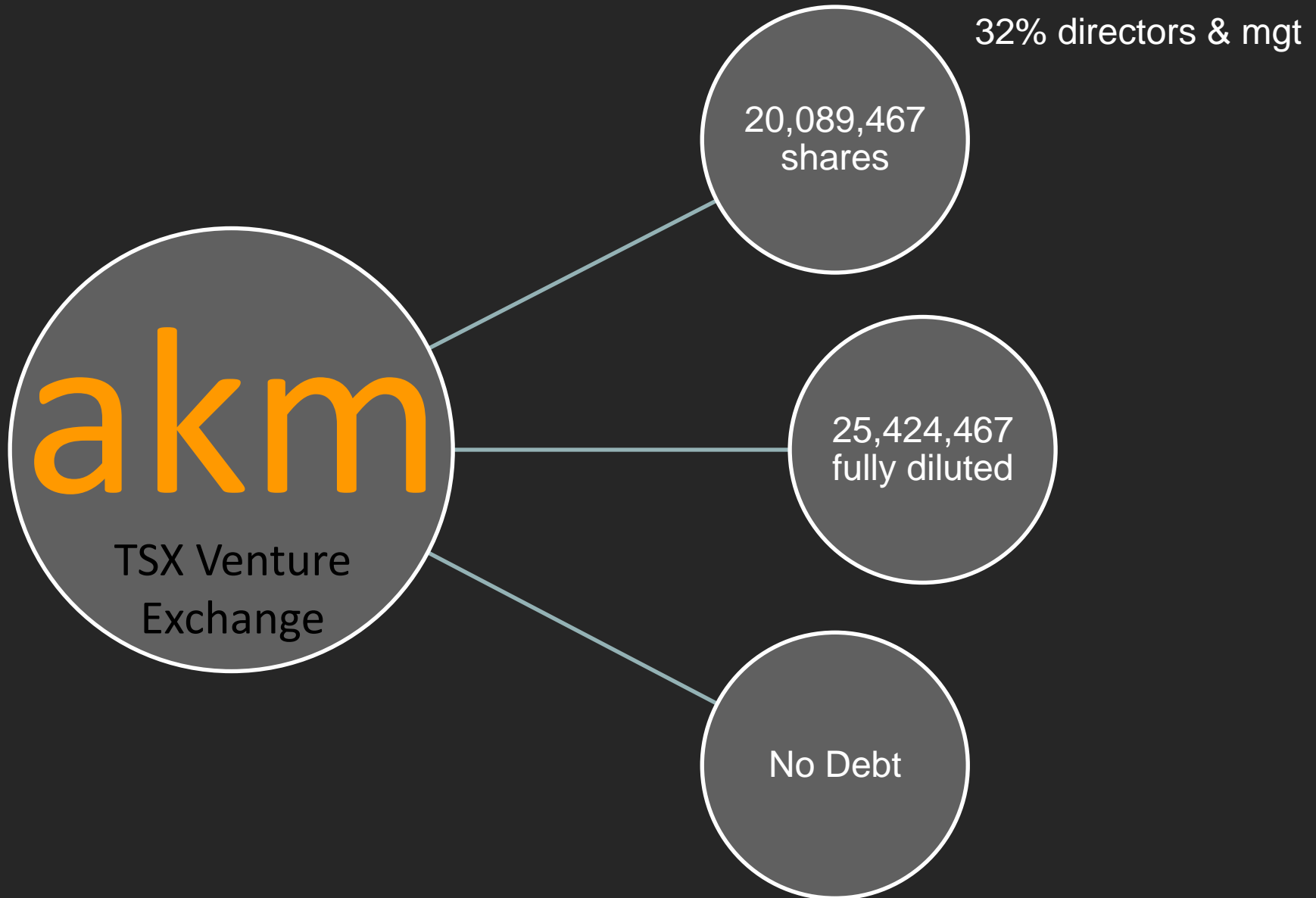


# safe harbor

Certain statements in this presentation constitute forward-looking statements that involve risks and uncertainties. These forward-looking statements are based on the following material assumptions: a continuing or increased need for language training, e-learning software development, and student recruitment services, the attainment of certain sales targets and company performance, the ability of channel partners and distributors to sell licenses of the Company's online testing software, the ability of the Company to successfully execute on its growth and new business strategies, including attracting new distribution partners, continuation of support from existing distribution partners, the demand for its products continuing to increase, stable currency valuations and a sufficiently stable and healthy global economic environment, and other expectations, intentions and plans contained in this presentation that are not historical fact.

When used in this presentation, the words "plan," "expect," "believe," and similar expressions generally identify forward looking statements. These statements reflect current expectations. They are subject to a number of risks and uncertainties, including, but not limited to, changes in technology and general market conditions. In light of the many risks and uncertainties, readers should understand that ACT360 Solutions Ltd. cannot offer assurance that the forward-looking statements contained in this analysis will be realized.

# snapshot



# international EDU market



**774,495**



**480,700**

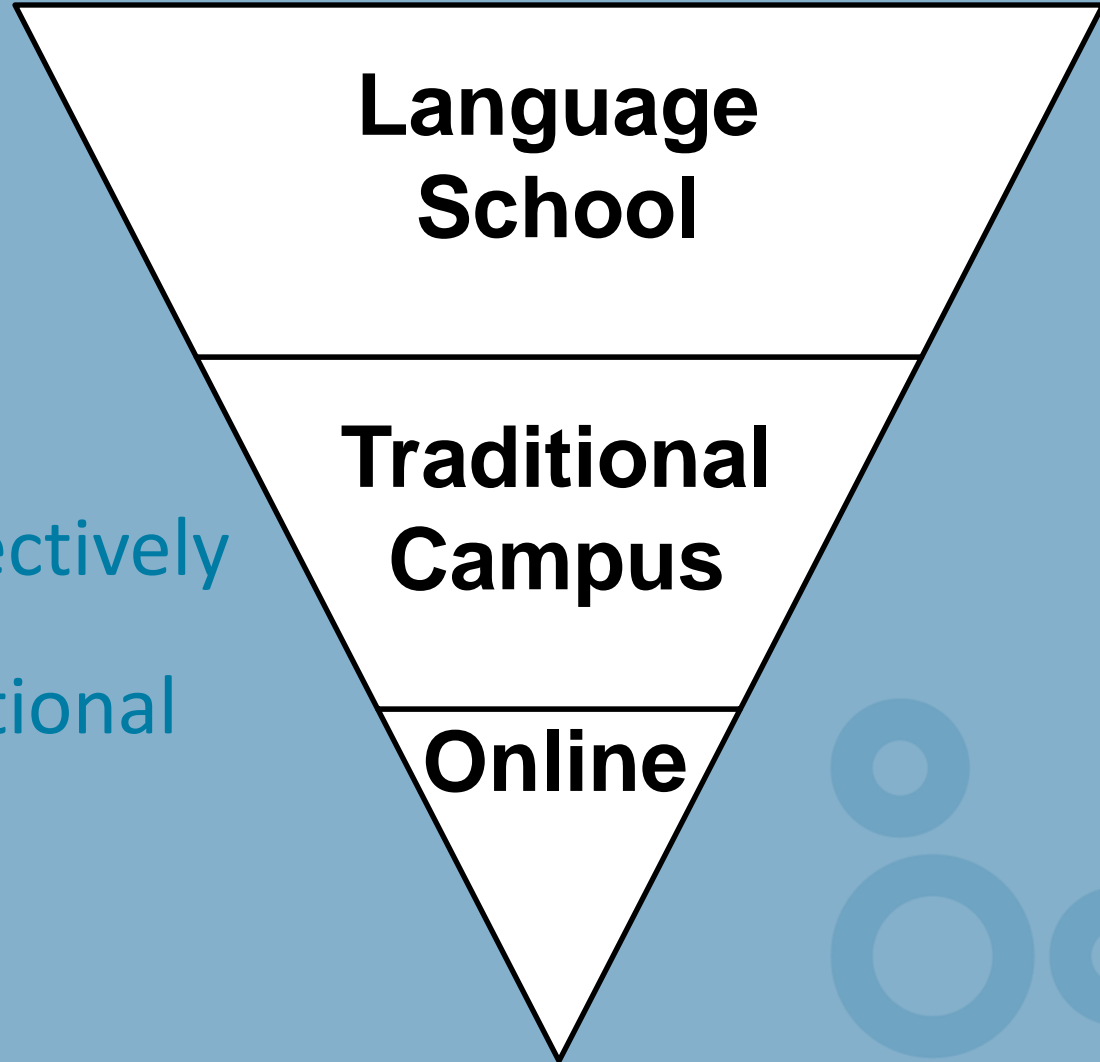


**257,722**



**239,130**

# what we do



Help schools cost-effectively

**recruit** international

**students**

# technology

360,000

unique visitors  
yielding

19,000

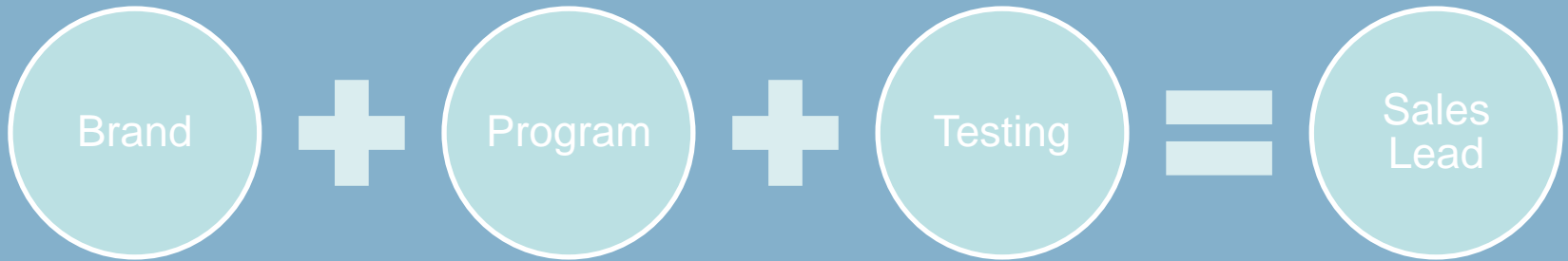
inquiries per month

The screenshot shows the TestDEN website homepage. At the top, there is a navigation bar with links for HOME, ABOUT, ACCENT, TOEFL, TOEIC, ENGLISH COURSES, ONLINE DEGREES, PARTNERS, and BUY. A search bar is located on the right. Below the navigation bar, there are several main sections:

- Course Login:** A form with fields for User name and Password, a Login button, and links for Customer Help and Site Map. It also features a Facebook Like button and a Send button.
- TOEFL, TOEIC, and Accent Reduction:** A central banner with a welcome message: "Welcome to the TOEFL, TOEIC, and Accent Reduction online resource center. TestDEN.com has everything you need."
- TOEFL Programs:** A list of links including TOEFL Practice, TOEFL Info Guide, Free TOEFL Test, TOEFL IBT Questions, TOEFL and TestDEN, TOEFL Trainer, TOEFL Speaking, Buy TOEFL Now, Grammar Guide, and Study USA.
- TOEIC Programs:** A list of links including TOEIC Practice, Free TOEIC Test, TOEIC and TestDEN, TOEIC Guide, Features and Benefits, TOEIC Demos, Business English, Buy TOEIC Now, and Online MBA.
- Free TOEFL Test:** A promotional banner with the text "Free TOEFL Test Learn your score Win iPod shuffle" and a Go Now! button.
- Free TOEIC Test:** A promotional banner with the text "Free TOEIC Test Learn your score Win iPod shuffle" and a Go Now! button.
- Accent Reduction:** A section with links for Online Course, Testimonials, Benefits, Speaking Demo, Andy Krieger, Slang Guide, Public Speaking, and Buy Now, along with a photo of Andy Krieger and "The K Method" logo.
- TestDEN Idiom of the Day:** A form with fields for First Name, Last Name, Email, and Country, and a Submit button.
- TestDEN Student Success:** A testimonial from Naomi from Kenya: "I want to say thank you for the online practice tests for TOEFL. I am Naomi from Kenya and i used your site to practice before i sat for my test and i scored 103 out of 120 thanks to your team."
- Global Head Office:** Contact information for TestDEN.com, including the address (Suite 1116, 207 West Hastings St., Vancouver, BC, CANADA V6B 1H7), phone number (604) 638-1553, and email comment@testden.com.
- TestDEN Partners:** A list of links including Overview, Custom Placement Exams, Benefits, Articles and Resources, Course List, Apply Now, Blog, and English Test.
- Web Affiliate Program:** A list of links including Overview, Agreement, FAQ, and Apply Now, and a Resources link.

# our edge

## GSA Profile Matching Technology

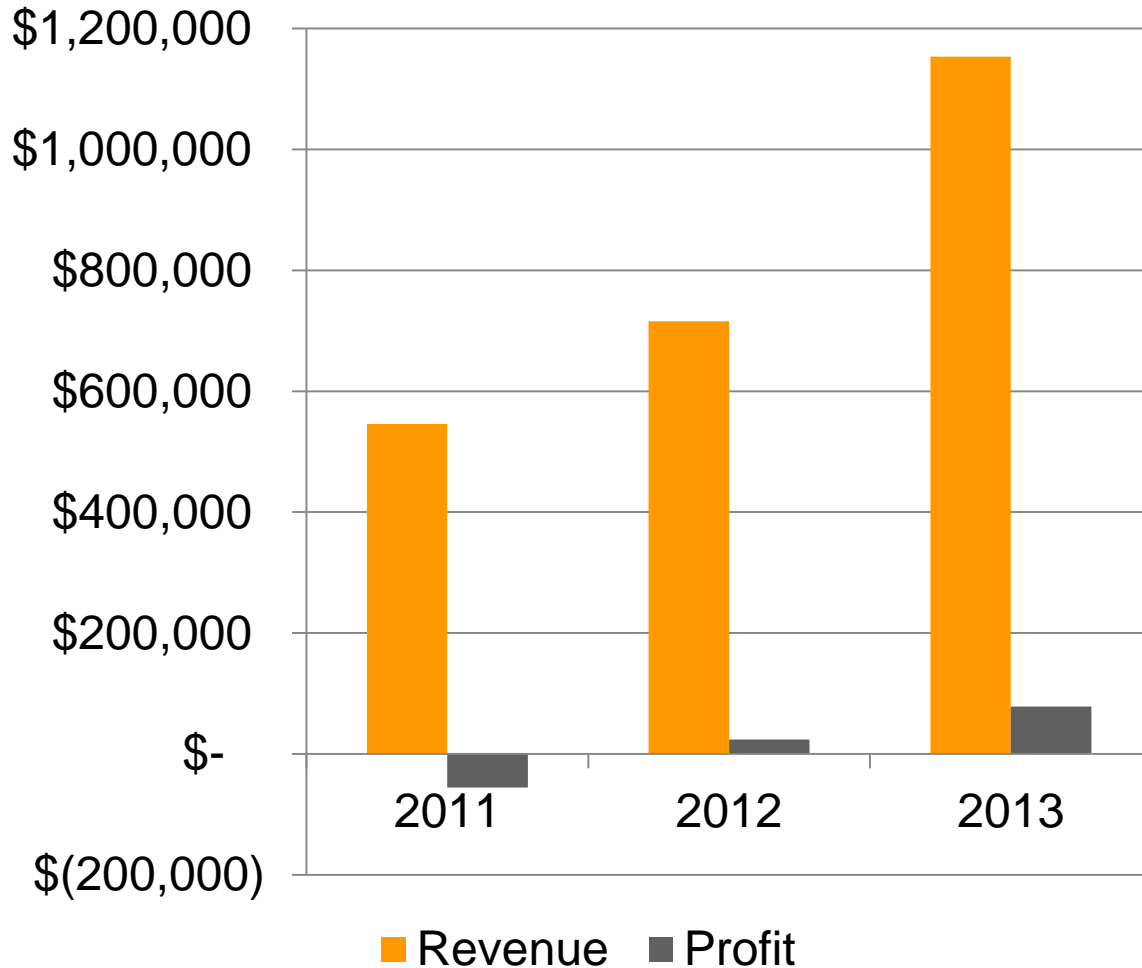


## International Marketing Platform

# FY 2013 snapshot



## ACT360 Solutions Annual Revenue



61%

revenue growth

184%

growth Student  
Marketing revenue



# 36 month game plan

## 2011 Launch

- Team assembled

## 2012-13 De-Risking

- Platform & clients
- Profitable growth
- Metrics: Billable Leads, Revenue Per Lead

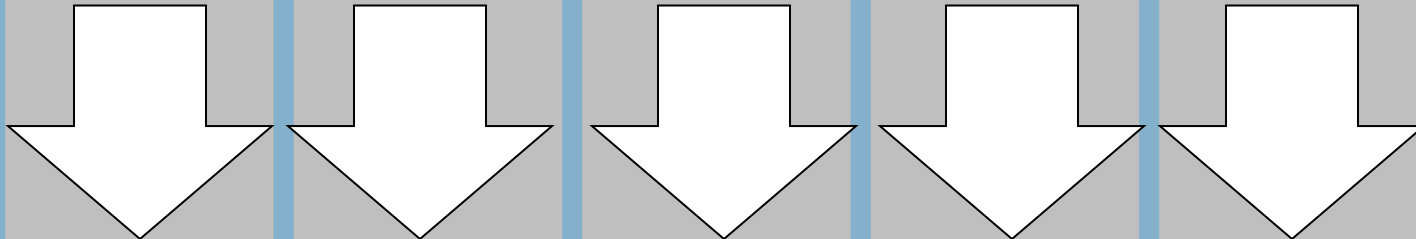
## 2014-16 Scale

- Organic growth
- Partnerships
- Non-dilutive M&A

## 30% market share of international education distribution

Agency

Lead generation



High School

ESL

Undergrad

Graduate

Alumni

Campus

Online

beyond edu



travel

insurance

career

financial





Thank You

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